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#### FOR IMMEDIATE RELEASE

Haverhill, Massachusetts (March 24, 2011) Adamson Industries Corp., a leading provider of public safety vehicle equipment and installation services, introduces Duro-Flash, a product that is being used to replace the incendiary flare. The Duro-Flash is used by Law Enforcement, Fire Departments, Highway crews and other departments that feel a need to be able to mark vehicles, close a lane, direct traffic or make a place more visible. Duro-Flashes can also be put under a cone for higher visibility.

The Duro-Flash was made with longevity in mind. It has no switches or moving parts to break off or become damaged. It is water and weatherproof. The lithium battery lasts for hours between charges. The on/off switch has been incorporated into the recharge design- plug it in to turn it off and charge it, and unplug it to turn it on and put it to work.

Benefits and features of the Duro-Flash: Safer and more cost effective than an incendiary flare. Kit consists of aluminum alloy unit enclosure with six (6) hermetically sealed flash units and one rechargeable, polymer Li-ion battery. Five (5) hours continuous use and recharges in 120 minutes for full charge, but can work at less than full charge. Kit weight is 7.7 pounds, unit weight is 1 pound.

#### **Pricing and Availability**

The Duro-Flash system is available in Red, Blue or Amber and comes in a set of 6 with case and battery for the low price of \$199.95. To purchase, please call 800.232.0162 or visit [www.adamsonindustries.com](http://www.adamsonindustries.com).

#### **About Adamson Industries Corp.**

Adamson Industries Corp. located in Haverhill, Ma provides agencies with safe, reliable and user friendly vehicles and equipment. With more than 50 product lines, Adamson Industries Corp. offers a wide selection of equipment including vehicle lights, lightbar systems, prisoner partitions, siren systems, K-9 units, consoles and more. In addition, Adamson Industries Corp state of the art installation facility offers a one stop source for creating highly productive law enforcement vehicles from simple installs to more complex upfits. For more information or to request a copy of the 2011 Fleet Manager Buyers Guide, visit [www.adamsonindustries.com](http://www.adamsonindustries.com).

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